

Visioning Advisory Committee (VAC) Minutes
City of Beaverton
June 5, 2013

Members Present: Lacey Beaty, Ty Garo, Jaann Hoisington, Kevin Hoover, Chris Humphries, Jerry Jones, Michael Riedel, Massoud Saberian

Absent: Jennifer Browning, Wendi Eiland, Christine Lau, Cathy Robart, Eric Schmidt

Project Team: Erin Gordenier, City of Beaverton

Council Liaison: Mark Fagin

Meeting called to order by Chair Jaann Hoisington at 6:35 PM

1. Welcome and Approval of Minutes

The April 3 minutes were approved with no changes.

2. May Steering Committee Report

Jaann shared highlights from the May visioning steering committee meeting.

3. VAC Newsletter

The VAC reviewed the new issue of the *Beaverton Community Vision Insight* newsletter. Overall the response was positive. Cathy and Jennifer were thanked for their hard work. Jerry suggested that Wendi should post the newsletter on the VAC's Facebook page.

The VAC asked about putting a link to their Facebook page on the city website. Erin agreed to ask if this would be possible.

4. Partners at the Market

The VAC discussed feedback from partners and volunteers for the season so far. Massoud talked about his experience as a volunteer. Jaann shared that TVF&R had had a successful day, handing out nearly 300 children's hats, as well as fire safety plans for families. VAC members expressed that the booth is near the music, which can be loud, but also that the high-traffic corner is a good place to catch people.

5. Summer Events Sign-Up

Jaann reminded everyone that we still need some volunteers for various summer events that the VAC agreed they wanted to participate in. This includes the International Celebration on July 27, several of the city's Picnics in the Park, and some weekends at the farmers market.

Some VAC members expressed concern about general VAC attendance, and stressed the importance of needing to attend the meetings regularly to get updated program and partner information, and details on upcoming events.

6. TriMet Meeting with Boards and Commissions

Erin shared that the VAC will be hosting a meeting for all boards and commissions in the fall. Neil McFarlane, general manager of TriMet, will give an update on the westside transportation enhancements plan to all city boards and commissions. More information will be coming soon.

(Note: This meeting is now scheduled for Thursday, September 19, at 7 PM at Beaverton City Hall.)

7. Support Partner Outreach

This summer, we are conducting our first-ever progress survey for support partners. The VAC generally agreed that this was a good idea, and that we should survey support partners every year.

8. Community Clean-Up (Action #118) Report

Chris contacted the Boy Scouts, as agreed at the April meeting, and reported that we would have to propose a specific service event for them to help with.

The VAC discussed options for a project, including a neighborhood block cleanup, adopt-a-road, or a park cleanup. VAC members felt strongly that the VAC adopted this action and should follow through with a project. They suggested getting data from the city's neighborhood pride pilot project, and from the police neighborhood response team, in order to identify a neighborhood for a cleanup project.

9. All-Partner Fall Event (October 10)

Mike gave a report on the partner event subcommittee meeting. The event will be Thursday, October 10, from 6-8 PM at the Beaverton City Library. The subcommittee discussed:

- Posters/banners to display partner highlights
- Speakers, including a partner testimonial
- Discussion time in small groups (creative outreach ideas and/or action gaps)
- Awards to partners (cooperative award for two partners working together, etc.)
- General event logistics

10. Youth Engagement Presentation

Lacey gave a presentation on "Generation Y" and youth engagement. She shared that Beaverton is a demographically young city, and that altruism is a motivating factor for Gen Y. She suggested that for our upcoming outreach for the five-year plan update, we consider organizing a service project and/or link with more service groups to reach local volunteers. She also suggested more social media emphasis.

11. VAC and Staff Updates

The July VAC meeting is rescheduled to July 10, due to the Independence Day holiday.

The city is offering social media training to boards and commissions members on June 10.

The chamber's Leadership Beaverton program is now accepting applications. The city neighborhood program has a limited number of scholarships for boards and commissions members. Ask Erin if you're interested.

Jerry gave an update on THPRD's outreach for alternative facilities.

12. Council Update

Councilor Fagin shared various updates from the City Council, including that the budget committee voted not to increase the millage rate for fiscal year 2013-14; City Hall is moving to the South Office Building next year; discussions are underway for a new or remodeled public safety building at the current City Hall site; and the council recently heard a presentation on the community health center concept.

13. Public Comment

None.

Meeting adjourned at 8:15 PM.

Minutes will be approved at the next VAC meeting: Wednesday, July 10, 6:30 PM. (First floor conference room)